

FAQs

What does Evergent do?

Evergent delivers customer relationship and revenue management tools for global digital media, entertainment and telecommunications providers. With customers in over 180 countries ranging from small businesses to Fortune 500 companies, Evergent creates flexible, user-friendly solutions that enable each customer to streamline their CRM processes and maximize monetization possibilities.

Who are our customers?

Evergent's solution is deployed globally to digital media, entertainment and telecommunications providers. Some of our marquee customers are AT&T, Fox, SonyLiv, the NBA and Shahid. You may have seen our case study on SonyLIV - we have been working for years together and have been part of their growth journey

from thousands to millions of subscribers. We support live events and subscription management for Sony and are very proud of our partnership.

How long has Evergent been in business?

Evergent was founded in 2007. Our founder and CEO identified the need to build a better solution for customer management and billing systems to replace the limitations of legacy platforms. Focused on businesses launching new services, especially digital video/streaming, with lower switching costs.

Is Evergent an OVP?

We are not an OVP, but we integrate with nearly every OVP in the media and entertainment space. Mediakind, Synamedia, Brightcove, and Firstlight Media are some OVP partners we work with to provide an end-to-end solution.

What cloud providers do you work with?

We can work with any cloud provider. Currently, we have deployments live on both AWS and Microsoft Azure.