

# Fact Sheet

## Vision

To offer a stellar experience for every subscriber in any subscription business.

## Mission

To give the most ambitious businesses in the world the freedom to put their best product out there.

## Quick Facts

- Evergent was founded in 2007 by CEO, Vijay Sajja. With headquarters in Sunnyvale, CA and in the heart of Silicon Valley, Evergent has a presence across North America, South America, Europe, Middle East, and Asia Pacific.
- Evergent supports 700M+ accounts globally. Evergent serves leading media and telecom companies, such as BBC, AT&T, Airtel, SingTel, T-Mobile, FOX, and Sony Entertainment Television.
- Clients operating across 180 countries.

## What we Offer

The Evergent Integrated Revenue and Customer Management Platform provides fast, flexible subscriber management, revenue and billing management to help you:

- Deploy products and promotions in days
- Simplify the most complex monetization models
- Support multiple lines of business and geographies with a single platform

## The Evergent Platform Modules



## Core Values

- Constant focus on value creation
- Facilitate greater understanding and trust between cultures, countries and continents
- Dream big
- Being optimistic
- Always acknowledge current reality

## Key Differentiators

- Evergent enjoys profitable growth with a strong EBITDA and a 99% Gross Revenue Retention (GRR).
- Evergent is a leader in Subscription and Recurring Billing Management Solutions, Agile Monetization, and CSP Revenue Management and Monetization Solutions.
- Evergent has a huge global footprint with customers in the B2B, B2C, and B2B2C domains spanning 180 countries.
- Evergent also has the best Employee Annual Recurring Revenue (ARR).

## Key Personnel



Vijay Sajja  
Founder & CEO



Lali Nathan  
CFO



Lalita Tadikonda  
SVP, Strategy &  
Partnerships



Shruti Padia  
Chief of Staff



Paolo Cuttorelli  
SVP/GM, APAC &  
EMEA